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Murray Willocks
Give a Trap Charitable Trust

Tēnā koe Murray

DOC Predator Free 2050 Programme support for Give a Trap as a predator-free action

The Department of Conservation (DOC) is pleased to express its support and enthusiasm for the work of the Give a Trap Charitable Trust and its contribution to New Zealand's Predator Free 2050 goal. Predator Free 2050 is one of New Zealand's most ambitious conservation initiatives. Achieving this goal will require the collective efforts of many people including donors, businesses, and local conservation organisations working together.

Give a Trap provides a tangible, immediate, and inspiring way for New Zealanders to support predator control by donating traps and funds to community groups doing important conservation work on-the-ground. By connecting people and businesses who want to help with the groups delivering predator-free mahi, Give a Trap helps more communities participate in protecting native wildlife and ecosystems.

DOC sees strong value in initiatives that lower the barriers to participation and encourage more New Zealanders to get naturing. We see Give a Trap as a positive example of how people can contribute to predator control efforts, regardless of where they live, their level of experience, or how much they can donate.

As part of our work to mobilise New Zealanders for Predator Free 2050, DOC has committed to promoting Give a Trap as a meaningful action New Zealanders can take to support nature and predator control. We've demonstrated our support so far by:

- Featuring Give a Trap as a key action in our Always Be Naturing, Conservation Week, and Predator Free 2050 campaigns
- Linking to Give a Trap on our relevant webpages
- Encouraging donations to Give a Trap through storytelling such as our Christmas gift guide blog

We applaud the work Give a Trap is leading to grow public participation in predator free and helping direct support to community groups doing conservation work across Aotearoa New Zealand. We look forward to working together to inspire more people to take action for nature.

Nāku noa, nā

Pim de Monchy
Predator Free Manager